PAKA USHINDE PROMOTION

Terms and Conditions | Crown Paints Kenya PLC

1. **Organiser and period:** The "Paka Ushinde" promotion (the "Promotion") is organised by Crown Paints Kenya PLC ("Crown Paints"). The Promotion starts on 1st November 2026 and closes on 15th December 2026. Entries received after the closing date will not qualify.
2. **Participation & Eligibility:** The Promotion is open only to homeowners aged 18 years or above residing in Kenya who own or legally rent the property being painted. Crown Paints may ask for proof of ownership/ Lease agreement where necessary. Painters, contractors and dealers are not eligible.
3. **Staff exclusion:** The Promotion is not open to employees or directors of Crown Paints Kenya PLC or its group companies, their immediate family members, or staff of the agencies involved in running the Promotion. Any entry from such a person will be disqualified, and any prize already issued must be returned.
4. **How to enter:** To enter, you must;
   i. Purchase a minimum of 40 Litres of Crown Ultraguard Silicone and/ or Crown Silk Vinyl Emulsion from an authorised Crown Paints Dealer or Showroom during the Promotion period,
   ii. Post "Before painting" and "After painting" photos/ videos of your house on Facebook or TikTok and tag Crown Paints.
   iii. Submit a screenshot of your post, the direct post link, your full name, phone number and the paint purchase receipt via email to **marketingcommunication@crownpaints.co.ke**
   iv. The purchase, house painting, posting and submission of the entry must all be completed within the promotion period which runs up to 15th December 2026 11:59 PM EAT.
   v. Only one entry per participating painted house is allowed.
   vi. Entries missing any step are invalid, so please keep your receipt and keep your post public until winners are announced.
5. **Prizes and winners:** The top 10 posts with the highest engagement (i.e. number of likes, comments, shares and views, as measured by Crown Paints at the close of the Promotion) will each win one KES 25,000 Supermarket Shopping Voucher. Vouchers cannot be exchanged for cash or transferred and are subject to the voucher issuer's terms. Winners will be verified and contacted using the details they provide, and a prize not claimed within 14 days of notification may be forfeited and awarded to the next qualifying entry. Crown Paints' decision on winners is final.
6. **Fair play:** Crown Paints may disqualify any entry involving fake or purchased engagement, bots, multiple accounts, false receipts, false ownership claims or misleading photos, or that breaks platform rules. Entries must be your own work and must not contain offensive, unlawful or third-party content. Crown Paints reserves the right to visit and verify any property shortlisted for a prize before confirming the winner.
7. **Your content:** By entering/**participating in this promotio**n, you confirm that you own the photos and videos you post and have permission from anyone who appears in them. You allow Crown Paints to use, reproduce, share and publish your entry content, including your name and social media handle, on its websites, social media, advertising and other promotional materials, free of charge and without further approval, in line with the Copyright Act, 2001, **Data Protection Act and the applicable Regulations**
8. **Data protection:** By entering/sharing your content, you consent to Crown Paints collecting and using your personal data (such as your name, contact details, receipt and social media handle) in line with the Data Protection Act, 2019 and its Regulations, only to run the Promotion, verify entries, contact winners and make the promotional use described above. Your data may be shared with service providers, the voucher issuer and **any other Crown advisors** for these purposes and will be kept only as long as necessary. You may access, correct or delete your data, or object to its use, by writing to marketingcommunication@crownpaints.co.ke, and you may complain to the Office of the Data Protection Commissioner.
9. **Contact details.** Winners will be contacted through email, phone or SMS using the details they provide, and should respond to Crown Paints within the claim period. For winner confirmation, prize collection or any other enquiry about the Promotion, please email marketingcommunication@crownpaints.co.ke or call/WhatsApp 0709 887 000.
10. **Liability and general.** To the extent allowed by law, Crown Paints is not responsible for lost, late or incomplete entries, technical or platform failures, or any loss or injury arising from taking part in the Promotion or using a prize. Nothing in these terms limits your rights under the Consumer Protection Act, 2012. The Promotion is not sponsored, endorsed or administered by Facebook or TikTok, and you must follow their terms of use. Crown Paints may change, suspend or cancel the Promotion if needed because of fraud, legal requirements or events beyond its control, and will announce any change on its official social media pages. By taking part, you accept these terms, which are governed by the laws of Kenya.