Established in 1958, Crown Paints (Kenya) PLC has grown to a company with an annual turnover of KShs. 7.3 billion in 2017 producing 2 million litres of paint per month and employing over 1,000 staff members. It is listed on the Nairobi Stock Exchange and has regional operations in Uganda, Tanzania and Rwanda. Crown Paints is the most innovative paint company in East Africa providing tailor made solutions to the construction and retail segments of the market with innovative products, services and world class after-sales support.

The company’s offerings are enhanced by international brands partnerships that collectively provide the most comprehensive product range in the region. Crown Paints has the widest dealer network in Kenya in both semi-urban and rural areas, including depots and Crown Décor World showrooms countrywide. The firm also possesses the largest number of computerised tinting machines in the market, able to dispense a range of over 6,000 shades in minutes, providing customers with a greater colour range and unparalleled convenience. Award winning and superior service from knowledgeable, well trained and customer-focused staff enriches the consumer experience.

We are able to provide valuable insights and technical know-how from project planning, interior design, colour scheming or product selection to purchase all the way to after-sales support. The company’s diversified range of quality driven, innovative products and services has been the first choice for homeowners, painters, architects and professionals for over 60 years. In addition to decorative paints, Crown Paints has supplemented its product range with a wide array of fashion and textured paint finishes aimed at consumers who want their homes, offices or commercial developments to be an extension of their personality as well as to reflect global design trends and colour palettes.

The company launched the Italia Series, an easy to apply and highly affordable range of designer textured paint finishes. Crown Paints Ruff N’ Tuff exterior textured finish has been a first choice in the industry for decades, together with an extensive range of textures that cater to a multitude of tastes as well as budgets. Crown Paints has an extensive range of automotive paints available under its own Duco brand as well as world-leading products from Nexa Autocolour (PPG) and Duxone (Axalta Coating Systems). The paint manufacturer has a supply agreement with Oil, Gas and Marine Specialist Coatings giant, Hempel, as well as leading adhesive and construction chemicals company, Pidilite. The Crown Teflon and Silicone ranges of paints are produced under license from Chemours and Wacker Chemie AG respectively. Crown Paints also has an extensive range of wood paint and varnish products that help achieve modern, classic and timeless finishes for any furniture or home décor projects.
Board of Directors

Mhamud Charania
Chairman

Hussein Ramji
Vice Chairman

Rakesh Rao
Chief Executive Officer

Patrick Mwati
Finance Director

Francis Maina
Non-Executive Director

Stephen Oundo
Non-Executive Director
There are several consistent parts which make up our commitment to corporate social responsibility.

2. We are committed to complete internal green working practices.
3. All product innovations are water based, hence combining safety with replenishable resources.
4. In a developing economy, it is the learning of skills that provides employment opportunities, thereby increasing artisan professional standards.

To this end, Crown Paints runs painter trainings countrywide with an annual target of 7,000 painters with the aim of educating them on the adoption of safe, sustainable and environmental friendly practices within the paint industry.

**Crown Paints (Kenya) PLC will strive to:**

- Adhere to all applicable environmental regulations and other requirements.
- Implement and maintain a structured Environmental Management System based on the continual improvement of the environmental performance and regular review of the set environmental objectives, targets and programmes of all significant environmental aspects.
- Adoption and implementation of environmental friendly strategies of paint and resin production and supply to prevent pollution and waste generation.
- Educate, train and inform all its employees on environmental protection and empower them to contribute and participate.
- Link environmental management systems with occupational health and safety guidelines.
- Regularly and appropriately communicate the Company’s environmental policy and programmes to all its employees and the concerned public.
Services

Field Technical visits - With free advisory.

Colour Scheming and Interior Design - With free advisory.

Crown Decorator Service – Includes the ability to price and carry out all the nominated works known as Supply and Apply.

Crown Décor World – Strategically placed to provide centres of information for all these products available. These showrooms enable people to see and hence visualize products and colours. Each center has VU-Graph facilities.

Crown Colour Zones – Gone are the days of white, soft white and cream, to provide changes of lifestyle colour choice has radicalized. To meet these differing expectations Crown has 180 outlets nationally which are equipped with tinting facilities and can provide over 6,000 colours.
This is a Nairobi based operation but serving the region. It operates six days a week 8:00a.m. to 6:00p.m. and provides members of the public with immediate access and response to who, what, where and when. Crown Paints can help provide solutions. The staff are constantly product trained and are conversant with the latest Crown Product technology.
Inspired to provide product knowledge visual images and reality. Each location offers colour visualization with colour tinting services. Each showroom is staffed with trained personnel whose sole preoccupation is to assist and provide on the spot assistance to enable discerning decisions to be reached. Currently has a network of eleven showrooms countrywide with plans of expanding further at key locations.
This customized service by trained Crown professionals specializing in applying the Crown range of decorative products and textured finishes includes the facility to consult, price and carry out nominated painting works for all types of projects from commercial real estate to small housing developments. Commonly known as Supply & Apply, Crown Decorator Service takes the hassle out of having to deal with multiple suppliers or contractors while ensuring the highest quality finishes for any development.
Just being a manufacturer is no longer the route to success. Expectations, demands for a One Stop Shop, changing demographics, environmental, health and safety are all changing the ground rules. Crown has recognized these changes and has built into its ground operations, services and support operations which go beyond normal customer requirement. This includes being ISO 14001:2004 Certified.

Product Catalogue
Paint has long been regarded as an occasional commodity product. Now it fulfills the role of changing lifestyles via colour schemes. It can create mood, increase productivity, and add to the health and safety dimension. Products long accepted as the standard are now in decline due to their environmental damage. The Crown palette has widened to include specialist and designer products. The principal product groups are:

- Water Based
- Internal
- External
- Textured
- Solvent Based
- Internal
- External
- Protective
- Epoxy Based
- Internal
- External
- Protective
Wall Finishes
Premium Interior

Crown Matt Emulsion with Teflon® surface protector
Washable Matt Finish.

Crown Silk Vinyl Emulsion
Washable Silk Finish.

Crown Covermatt Emulsion
Matt Finish – designed for new buildings.

Premium Exterior

Crown Permacote with Teflon® surface protector
Smooth, Self cleansing, with biocides and light fast pigments.

Crown Permaplast
Smooth exterior with biocides.

Crown Ruff N Tuff
Textured with biocides and light fast pigments.

Crown Variations
Stone finishes Designed to last the lifetime of the building.
Ultra Premium (UK)
Interior

- **Clean Extreme Scrubbable Malt**
  Scrubbable, for high traffic, historical colour range.

Ultra Premium (UK)
Exterior

- **Crown Acrylic Eggshell**
  Subtle sheen, scrubbable and historical colour range.

- **Sandex High Cover Smooth**
  Contains biocides and light fast pigments, 720 shades, 15 year BBA advisory.
Textured Finishes

Crown Ruff N Tuff
Textured with biocides.

Crown Variations
Stone finishes Designed to last the lifetime of a building.

Crown Metallica
Designer wall finishes.

Armourcoat
Polished Plaster and sculptured designs.
Other Specialised Products

Crown Aquavar Varnish
Internal/external water based varnish for doors, skirting, garden furniture.

Crown Medicryl
Antibacterial for hospitals, restaurants, schools.

Crown Timonox
Fire retardant paint.
Decorative Sundries

Crown Wallcare
A ready mixed high build material for smoothening / skimming uneven plasterwork before paint application.

Gyplast
One coat high build smoothening plaster in powder form.

Polyfilla
For cracks in plaster, joints in plaster boards, cracks between plaster and woodwork.

Exterior Sandtex Filler
Guaranteed no shrinkage.
Flooring Solutions
As industrialization gathers pace and the region becomes enmeshed in gas and oil exploration, the requirement for a world class product and available systems become mandatory. Crown Kenya has the perfect partner in Hempel Paints Denmark, No.2 in the world with knowledge and expertise of both upstream and downstream gas and oil. They have been suppliers to major shipping companies for over 97 years, so have extensive knowledge and product ranges to cater for today's shipping lines.
Hempel Paints

Hempel Shop Primer Range
Thin coatings applied to blast cleaned steel for transportation storage.

Hempadour
For marine exposed areas.

Hempel Tank Cargoes
Liquid cargoes marine.

Hempel Spray Guard
Textured heavy duty for impact and abrasion.

Hempel Marine Anti Fouling
3 time phased systems for below the water line protection.
Road Marking Paint

Thermoline Road Marking Paint
Hot & Cold Application.

Crown Roadline Paints
Yellow, White and Black.
Automotive Range
Partnerships for Metallic Paints supported by computer controlled mixing and tinting systems and supported by independent and advanced primer ranges providing adhesion and easy sanding. Colour matching for 2K and metallic can be undertaken with 100% certainty for all motor vehicle manufacturers from 1970 to date.

**Nexa Autocolour**  World’s leading brand in Automotive Paints

**Acryline**  2K Solid Colours. Designed for fleet owners and bodybuilders.

Brand heritage for conventional Automotive paints manufactured by Crown Paints Kenya.

**Duco Range**  Fast dry, Nitrocellulose, 2K Thinners and all pre requisite primers.

**Bakkeline**  Water based stone chip protector

In Kenya, and East Africa, Bakkeline refers to half tonne pickups. This environmentally friendly product enhances the service life of the working area, the open body.
The 2K mixing scheme is a complete, compact, high technology system which allows you to match any vehicle finish from one single range of mixing basics and specialized blending clears. The scheme provides you with the capability to colour match vehicles right first time as well as providing an outstanding quality finish with long term durability.

**2K CLEARCOAT – P190-535**

Is a high quality normal solids 2-Pack clearcoat, designed to give an outstanding base and clear finish with Nexa Autocolor 2K basecoats.

**HS+ PRIMER FILLER – P565-5301/5305/5307**

P565-5301, P565-5305, P565-5307 are 2-Pack HS acrylic primer fillers, designed for use under Nexa Autocolor 2K topcoat systems. They are easy to apply and sand and give excellent final appearance and durability.

**1K ADHESION PRIMER FOR PLASTICS – P572-2001**

1K Adhesion primer for plastics is a fast, transparent 1 pack primer suitable for use on all paintable plastics and avoids the need to identify the plastic prior to spraying.
Duxone, from Axalta Coating Systems, is the easy-to-use refinish paint brand that combines value with quality since 1997. An all-round brand, Duxone’s efficient application process and extensive range of colour tools help its bodyshops deliver consistently good, durable results, while staying competitive.
BAKKIELINE & WATER BASED STONE CHIP PROTECTOR.
• A waterbased coating for vehicles and working areas.
• Hard wearing and flexible.
• Very good resistance to abrasion, impact and stone chipping.
• Resistant to diesel, oil, petrol and dilute hydrochloric and sulphuric acids.
• Excellent resistance to water and marine environments.
• May be overcoated by itself or nitrocellulose, alkyd and 2K polyurethane coatings.

APU TOPCOATS: ACRYLINE 2K HIGH PERFORMANCE TOPCOATS
• 2K MS Topcoat.
• Excellent gloss, flow, colour retention and UV durability.
• High mechanical and chemical resistance.
• Resistance to weathering.
• Highly recommended for fleet vehicles.

APU 104: ACRYLINE 5:1 2K SUPERFILL PRIMER
• High filling properties.
• Good vertical stability.
• Excellent gloss hold out of finishing coats.
• Outstanding flow ensuring an ultra-smooth surface.
• Advanced drying and sanding properties.

APU 106: ACRYLINE ETCH/NON-SANDING FILLER
• 2K Epoxy Poly-Amide curing primer.
• Excellent adhesion on Steel and Aluminium.
• Air drying properties.
• Good filling properties.
• Outstanding corrosion protection.
• Non-sanding application.

EP RANGE OF PRIMERS
• 1K Polyvinyl Butyral Primer with Epoxy reinforcement.
• Good weld through properties.
• Adhesion and flexibility.
• Quick drying properties.
• Provides corrosion protection.
• Resistance to oil & splashes.
Duco

**DUCO NITROCELLULOSE ENAMEL**
- Combines quick-drying properties of Nitrocellulose lacquers with the high gloss of an Alkyd enamel.
- A Nitrocellulose, 1K topcoat.
- Durable gloss with excellent flow.
- A Nitrocellulose, 1K topcoat (white, black, clear and a wide range of toners to mix other colours).

**DUCO FAST DRY ENAMEL**
- Used as a finishing enamel on truck and bus chassis, agricultural implements and industrial equipments, etc. Exhibits good gloss retention and flexibility.
- Improved drying capabilities.
- A synthetic high gloss 1K Alkyd Enamel, (White, black, clear and wide range of toners and mixed colours).

**DUCO 2K ACRYLIC ENAMEL**
- 2K MS Topcoats (including white, black, clear and a range of mixed colours).
- Excellent gloss and flow.
- Excellent mechanical and chemical resistance.
- Easy to clean.

**DUCO 2K ACRYLIC PRIMER YELLOW/BEIGE**
- An economical high build filler primer.
- High filling properties.
- Good vertical stability.
- Advanced drying properties.
- Easy to sand.